



ATHENÆUM PRESENTS

# Christkindlmarkt

Christkindlmarkt is open and free to the public Fridays, Saturdays & Sundays during the holiday season in the historic Rathskeller Biergarten. We would love your support to continue to expand the programming and reach of this cultural, community and family-focused event.



**Springerle**  
(Anise-flavored cookies)  
**\$1,500**

- Voucher for food and beverage item for 4 individuals
- Name on print and electronic collateral
- Name recognition on event web page
- Logo Inclusion on Christkindlmarkt web page
- Name inclusion on Athenaeum e-newsletter
- Name inclusion on Athenaeum annual report



**Zuckerstange**  
(Candy cane)  
**\$3,000**

- Voucher for food and beverage item for 7 individuals
- Name on print and electronic collateral
- Name recognition on event web page
- Logo Inclusion on Christkindlmarkt web page
- Name inclusion on Athenaeum e-newsletter
- Name inclusion on Athenaeum annual report



**Lebkuchen**  
(German gingerbread)  
**\$5,000**

- Voucher for food and beverage item for 10 individuals
- Logo on print and electronic collateral
- Logo recognition on event web page
- Logo Inclusion on Christkindlmarkt web page
- Logo inclusion on Athenaeum e-newsletter
- Name inclusion on Athenaeum annual report
- Dedicated social media post recognizing sponsorship



**Tannenbaum**  
(Fir tree)  
**\$10,000**

- Voucher for food and beverage item for 20 individuals
- Name on banner to stay in the Biergarten for all 4 weekends
- Logo on print and electronic collateral
- Logo recognition on event web page
- Logo Inclusion on Christkindlmarkt web page
- Name inclusion on Athenaeum e-newsletter
- Name inclusion on Athenaeum annual report



**Präsentieren**  
(Present)  
**\$10,000**

- Voucher for food and beverage item for 30 individuals
- Logo on banner to stay in the Biergarten for all 4 weekends
- Logo on print and electronic collateral
- Logo recognition on event web page
- Logo Inclusion on Christkindlmarkt web page
- Name inclusion on Athenaeum e-newsletter
- Name inclusion on Athenaeum annual report