



ATHENÆUM PRESENTS

# Christkindlmarkt

## Programmatic-Specific Sponsorship Opportunities

This year, the Athenaeum is excited to celebrate German holidays alongside wintersolstice holidays from around the globe!

### Krampusnacht

### St. Niklaus Fest

**\$4,000**

- Voucher for food and beverage item for 12 individuals
- Entrance to event for 12 guests
- **Exclusivity as the only sponsor for this programming**
- Banner at main check-in for the event
- Logo recognition on all marketing materials for this specific program



### Hanukkah

### Las Posadas

### Kwanzaa

**\$2,000**

- Voucher for food and beverage item for 6 individuals
- **Exclusivity as the only sponsor for this programming**
- Banner at main check-in for the day
- Logo recognition on all marketing materials for this specific program

