



ATHENAEUM PRESENTS

# GermanFest

## Indy's best haus party!

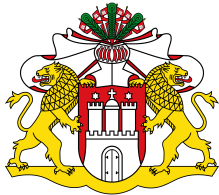
Don't miss the opportunity to support Mass Ave's longest standing icon *and* have your business in front of thousands. Enjoy vendors, Durstig games, live wiener dog races, Zwergenland for the kids, German bier, German food and more. All proceeds from GermanFest benefit the maintenance and care of the 125-year-old Athenaeum. Celebrate German-American Day with this unique family event.

All sponsorship packages are customizable. For questions or to further discuss event sponsorship opportunities, please contact Director of Advancement, Robin Chalmers at [rchalmers@athenaeumindy.org](mailto:rchalmers@athenaeumindy.org).



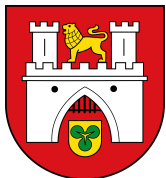
### Dräsdn (Dresden) \$500

- Two tickets to GermanFest
- One complimentary bier stein with fill, per ticket
- Name inclusion on Athenaeum Annual Report
- Name inclusion on GermanFest web page
- Name inclusion on Athenaeum e-newsletter
- Early VIP entry—30 minutes before doors open



### Hamburg \$1,500

- Four tickets to GermanFest
- One complimentary bier stein with fill, per ticket
- Name inclusion on Athenaeum Annual Report
- Logo inclusion on GermanFest web page
- Logo Inclusion on Athenaeum e-newsletter
- Dedicated social media post recognizing sponsorship
- Early VIP entry—30 minutes before doors open



### Hannover (Hanover) \$2,500

- Six tickets to GermanFest
- One complimentary bier stein with fill, per ticket
- Name inclusion on Athenaeum Annual Report
- Logo inclusion on GermanFest web page
- Logo inclusion on Athenaeum e-newsletter
- Dedicated social media post recognizing sponsorship
- Name on promotional marketing
- Early VIP entry—30 minutes before doors open



### Frankfurt am Main (Frankfort) \$3,000

- Eight Tickets to GermanFest
- One complimentary bier stein with fill, per guest
- Name inclusion on Athenaeum Annual Report
- Logo inclusion on GermanFest web page
- Logo inclusion on Athenaeum e-newsletter
- Dedicated social media post recognizing sponsorship
- Name and logo on promotional marketing
- Booth for company at GermanFest
- Early VIP entry—30 minutes hour before doors open